PHILIP MORRIS U.S.A. INTEROFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: M. Van der Ploeg DATE: September 19, 1988

FROM: A. Goldfarb

SUBJECT: Alpine: Carlstadt Materials

Per our recent conversations, please ensure that adequate quantities of the following items are on hand in Carlstadt for the Alpine launch.

| Item | P.O.S. # | Quantity |
|---|---|---|
| 2 for 1 Poly | 45192 | 80,000* |
| 25¢ Pack Sticker | 48144 | 13,000** |

* Packed in bundles of 500
**Rolls of 1,000 (13 million actual stickers)

* The Alpine 2 for 1 poly represents quantities required for use by military managers and does not reflect S/R requirements that will be shipped directly from Richmond.

* 25¢ stickers are quantities needed for promotional programs scheduled from January-April and does not include allocations for product shipped directly from Richmond.

* These items are needed in Carlstadt no later than the week of November 7.

An in-house requisition should be generated so that Carlstadt will accept delivery of these items.

Should you have any questions, please call.

AG/sw

cc: F. Alfieri
B. Carroll
T. Costas
F. Della Crosse
S. Donovan
T. Goodale
J. Nellenbach
S. Sabella
M. Walchak
T. Walsh
L. Wexler

cc: SHARYL CLINE
CHIP TIVLING

TO: SHARYL CLINE 11/17

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